

Define What Opening Day Looks Like

What will the new church look like on opening day? A very important question that shapes what you do between now and opening day! This action is not intended to constrain God. It is intended to proactively guide your planning to achieve more than you otherwise would have. By defining a target for what you are shooting for (opening day), understanding where you are today and putting a plan together for getting from where you are to where you want to be, you will have a better chance of reaching your goals. Answer these to the best of your ability. If in doubt, go with your gut instinct. There are no right or wrong answers, only dreams.

Complete the following:

The new church will be launched (first public worship service) on _____.

On opening day, a total attendance of _____ is expected. Three months after launch, total attendance is expected to be averaging _____ per week.

At launch, a core group of at least _____ adults should be actively participating in small groups within the target area. Through community outreach events and an aggressive small group ministry within the community, the core group will be established and built-up.

Within three months of launch, _____ % of the weekly average attendance is targeted to be participating in small groups. Within one year of launch, the average number of people participating in small groups is targeted to exceed the average weekly attendance at worship services.

The style of music will be (enter description):

The number of worship bands at launch will be at least _____.

At launch, the worship ministry will be lead by (circle one):

Full-time paid
staff member

Part-time paid
staff member

Church
Planter

Volunteer

At launch, there will probably be (circle one) 1 or 2 worship services.

The typical worship service will consist of (provide description): (e.g. 20 minutes of worship, 5 minutes of multimedia creative arts, 1 special song, 40 minutes of sermon, communion, offering and announcements):

Briefly describe the preaching/teaching style you will use:

Briefly describe the feel or tone of the worship service:

Briefly describe the dress of the average attendee:

A multimedia projector (circle one) will or will not be used for worship services.

The Children's Ministry will be fully functional for grades/ages _____ through _____ .

Children's Ministry will be fully functional for (circle one) zero one both services.

A Sunday morning adult Sunday School (circle one) will or will not be implemented. If so, give a brief description:

Introductory / membership class (circle one) will or will not be offered within several weeks of launch.

Relational activities with staff (e.g. donuts and coffee Sunday morning, lunch Sunday afternoon, and picnics) (circle one) will or will not be offered at launch to connect newcomers.

Special techniques to connect visitors at launch include (brief description):

The initial meeting location will be (provide brief description): (e.g. high school or middle school facility with at least a 450 seat auditorium):

The following ministries will be functioning at launch (circle applicable and add more if necessary). Indicate the minimum number of small groups to be functioning in each ministry area at launch, who will be leading the ministry (e.g. staff, intern or volunteer) and if there will be a specific structure to the ministry

e.g. The following ministries will be functioning at launch provided servant leaders (paid or volunteer) are called and provided by God and commitment to small group and team based ministry exists:

Children's Ministry will be led by a full-time staff member and will be based on a small group structure by grade level.

Children's Ministry
Student Ministry (Middle School)
Student Ministry (Senior High School)
Young Adults Ministry
Singles Ministry
Adult Ministry
Senior's Ministry
Support Care Ministry
Men's Ministry
Women's Ministry

All ministries (circle one) will or will not be small groups based.

Provide a brief description of what each ministry looks like at launch (e.g. Women's Ministry will meet monthly for fellowship and a fun social activity. The ministry will be designed for members to easily invite their unchurched friends to fun and meaningful events. At least one small group will meet weekly for Bible study and prayer). (Add a separate page that includes these brief descriptions of each applicable ministry – one paragraph for each is adequate).

The new church (circle one) will or will not be team based.

The following Ministry Teams will be staffed and fully functioning at launch

Worship Teams (as indicated above)

Technical/AV Team (sound and lighting production, video editing/production, PowerPoint, etc)

Worship Support Team (setup/teardown, communion, offering)

Frontline Team (greeters, hospitality, welcome/information table, tape ministry, etc.)

Finance (money collection, counting, deposits, accounting, books, checks, etc.)

Internet Team

Outreach/Events Team

Marketing Team

Children's Team (e.g. setup/teardown, welcome table, material/supplies, curriculum, teachers, etc.)

Missions Team

Administrative Support Team

Sign Team (Outdoor Signs)

Communications Team (e.g. newsletters, flyers, event promotions, service programs, etc.)

Portable signs/banners (circle one) will or will not be used in the community to advertise weekend services. If so, approximately _____ signs (indicate an approximate number) will be used.

A church office (circle one) will or will not be rented.

The cost/quality of the initial equipment package (e.g. sound and lighting equipment) is most likely to be (circle one) low cost medium cost high cost.

The hospitality/food table will most likely consist of (insert description): (e.g. Starbucks Coffee, Krispy Kreme Donuts, juices and cookies):

Briefly describe what kind of indoor signs and banners will be used, as well as what areas they will be used in. (e.g. directional signs to the auditorium and children's area):

Briefly describe how communion will be served and offering collected:

Briefly describe if and how Bibles will be made available:

Briefly describe any weekly hand-out given to attendees: (e.g. A program shell will be professionally printed. Weekly content will be photocopied onto the shell. A get to know me/communication section will be provided as a perforated tear-off.)

Briefly describe the role of any greeters or parking lot attendants:

Briefly describe any on-site or off-site storage for equipment:

Will CDs and/or tapes be available? (circle one: Yes / No)

If so, will they be for the current week? (circle one: Yes / No)

Are they available for (free / for donation / for sale)