

Writing a Church Planting Proposal

1/24/03

Every Church Plant should start with a detailed written proposal. Max has taken Bob Logan and Steve Ogne's ideas and added a few more. Here is an outline for a good proposal.

1. Why start a New Church?
 - How has God called you to plant a church?
 - What is your vision for a new church?
 - Why another church in this community
 - Why be a part of the sponsoring organization?
2. Who is the Ministry Focus Group?
 - Describe in detail the ministry focus group.
 - What are the felt needs of the people of the focus group?
 - Support with data -- demographics.
 - Vividly describe the location of the target group.
3. What kind of a church are we going to plant?
 - State your core values.
 - State and expand your mission statement.
 - What will be the ministry style?
 - Tell how you will make mature disciples starting with the felt needs listed above.
 - How will you be a part of the sponsoring organization?
4. With whom will you plant this church?
 - Describe your ideal launch team -- included gift mix.
 - What will be the profile of a ministry partner?
 - Define the specific roles you need to fill in order to launch.
 - List the team members you will need.
 - Describe how the sponsoring organization can best come along side of you.
5. How will you gather a group to be a church?
 - Describe how you will meet people.
 - Describe how you will gather people.
 - Describe how you will recruit people to the vision.
6. Define the critical success indicators at each step of the way.
 - Number of leaders
 - Signs that the church is functioning as a church outside of worship service.
 - Number of small groups -- etc.
 - Number of people in launch team.
 - Roles that must be filled.

7. When will the church go public?
 - What are the 5 to 8 critical success indicators that must be fulfilled before the church goes public so that the church is really a church?
 - Months from conception to birth.
 - Develop a time line that included incremental steps for items in number 6

8. How much will it cost?
 - Include start up budget and expected funding streams.
 - Define funding strategy