



STRATEGIC ACTION PLAN

- A. Establish a Foundation (Phase 1):** My family and I will establish ourselves in Issaquah. With God's help, we'll cultivate a lifestyle that exemplifies Christian values, practicing regular devotion to God with Bible reading and prayer, giving proper attention to work, health, and recreation, and prioritizing our relationships at home. We believe that the values we practice at home will be reproduced in the families that join our church. We will develop a prayer calendar and begin to pray specifically for God's direction and for the recourses necessary to plant an authentic and culturally relevant church. We will begin distribution of a monthly prayer letter and start recruiting partners to pray for us, to provide financial support, and to join us as co labors, both through short-term mission projects and long-term association.
- (Milestone 1):** When fifty prayer team members have been recruited and sufficient resources have been arranged for our family to live in Issaquah for two years, this milestone will have been reached.
- B. Relationship Building (Phase 2):** We'll develop a logo and several high-quality promotional tools, including a website, business cards, stationery, message tapes, CDs, and a PowerPoint presentation. We will get to know our neighbors by name, join the Issaquah Community Center, and participate in other community organizations and children's activities to develop significant relationships within our focus community. We'll enroll Hannah in school and get to know her teacher, school personnel, and parents of Hannah's classmates. Our goal will be to share a meal, either out or in our home, with one new family each week. I'll join a Toastmasters group and the local chamber of commerce and start cultivating relationships with local businesspersons. We'll begin direct mail promotion to new move-ins in our focus community. We'll conduct surveys in at least two residential neighborhoods and at community events as opportunities arise. We'll mail additional promotional pieces to persons living in these neighborhoods, both before and after the surveys. We'll maintain contact with those who express interest in receiving more information about the church. We'll invite interested people to dinners introducing the vision for the new church. We'll sponsor a kid's camp or youth sports clinic. We'll offer short-term seminars addressing the felt needs of those with whom we are building relationships. Seminars shall address such topics as parenting, financial management, and/or total health. During these seminars, we will invite attendees to follow-up fellowship activities. An investigative Bible study for seekers may be implemented if there is sufficient interest.

(Milestone 2): When thirty families have committed to being part of the new church, this milestone will have been reached.

C. C.O.R.E. Development (Phase 3): During this time, we'll assemble a launch team. Ideally, the team will consist of both new and maturing believers who are willing to share responsibility for the new church: administrative helpers, set-up team members, greeters, children's workers, singers and musicians, and persons to handle follow-up. Everyone will meet together and be trained for the jobs necessary to carry out the launch. This will foster broad understanding of all that is necessary to develop a biblically functioning church. The meetings will include:

1. **Prayer**—for the Church and for the lost.
2. **Worship**—experienced through a number of creative mediums including music, drama, and audio-visual productions.
3. **Vision**—imparting a clear understanding of the mission and the strategies of our church.
4. **Values**—training in Christian character, with special attention given to the values that are essential for a healthy church.
5. **Logistics**—necessary to be a vital church. Topics will range from methods of personal evangelism to greeting new attendees.

(Milestone 3): When an administrator, a music director, a director of children's ministries, and ten families have committed to doing whatever it takes to establish a new church, this milestone will have been achieved.

D. Preview Services (Phase 4): At least two preview services will be held prior to the launch of regular Sunday services. The previews will be promoted through personal invitations, word of mouth, advertisements in community newspapers, and direct mail. I'll give the message at both of these services. Trained volunteers will be enlisted from other churches to help with worship and children's programs. Preview services will be used to exemplify the vision of EastPointe, introduce EastPointe to our community, generate confidence in my preaching ability, and enlist new launch team members. An informal reception providing light refreshments and an opportunity for interested attendees to meet and to ask questions will follow each preview.

(Milestone 4): When we are able to launch Sunday services with all essential systems operational and at least 100 adults committed to attendance, this milestone will have been achieved.

E. Launch of Regular Sunday Morning Services (Phase 5):

1. The beginning of regular Sunday morning services will be promoted in large scale through word of mouth, advertisements, direct mail, networking, and other advertisements.
2. From the first Sunday, a dynamic worship experience and a complete children's program as described earlier will be provided.
3. *A Pastor's Chat* will be held following the first service.
4. C.O.R.E. will continue to meet with the focus shifting to follow up of new attendees.
5. *EastPointe Journey* classes, commencing with *StartingPoint*, will begin approximately four weeks after launch, with at least one class being offered monthly depending on demand.